



February 25, 2010

Seeking entries for REALTOR® Magazine's Good Neighbor Awards Five grant awards of \$10,000!

It's time for the eleventh annual GOOD NEIGHBOR AWARDS and once again REALTOR® magazine is looking for REALTORS® who are making an exceptional impact on their communities through volunteer work. Eligible volunteer activities might involve affordable housing issues, educational programs, youth-related activities, or anything else that makes a community a better place to live.

Five Good Neighbors will be selected to each receive a \$10,000 grant for their community projects; national publicity through REALTOR® magazine, REALTOR® magazine online and many other publications; travel expenses to attend the 2010 REALTORS® Conference & Expo in New Orleans; and much more. In addition, five honorable mentions will receive \$2,500 grants.

Enclosed you will find a copy of the **2010 Entry Form** and **Frequently Asked Questions** to help you inform your members about the program.

You'll find the following additional information online at REALTOR.org/gna (click on "For the Media"):

- 1) The Good Neighbor logo for use in your publications
- 2) Free ads and pre-written stories specifically designed for your newsletters
- 3) A press release announcing the 2010 Good Neighbor Awards
- 4) Videos and profiles on past Good Neighbor Award winners
- 5) Judging criteria.

Entries must be received by Friday, May 21, 2010.

On behalf of REALTOR® magazine and Good Neighbor Awards sponsor Lowe's, thanks for taking the time to promote the GOOD NEIGHBOR AWARDS whenever and wherever you can. With your help, this awards program will continue to be a prestigious and meaningful industry event that will inspire new levels of community service in REALTORS® across the country. Please don't hesitate to call if you have any questions.

Best regards,

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